



# Download

[Wired News: How Yahoo Blew It](#)

---

# WIRED

## WHAT NEWS-WRITING BOTS MEAN FOR THE FUTURE OF JOURNALISM

When Republican Steve King beat back Democratic challenger Kim Weaver in the race for Iowa's 4th congressional district seat in November, *The Washington Post* snapped into action, covering both the win and the wider electoral trend. "Republicans retained control of the House and lost only a handful of seats from their commanding majority," the article read, "a stunning reversal of fortune after many GOP leaders feared double-digit losses." The dispatch came with the clarity and verve for which *Post* reporters are known, with one key difference: It was generated by Heliograf, a bot that made its debut on the *Post*'s website last year and marked the most sophisticated use of artificial intelligence in journalism to date.

When Jeff Bezos bought the *Post* back in 2013, AI-powered journalism was in its infancy. A handful of companies with automated content-generating systems, like Narrative Science and Automated Insights, were capable of producing the bare-bones, data-heavy news items familiar to sports fans and stock analysts. But strategists at the *Post* saw the potential for an AI system that could generate explanatory, insightful articles. What's more, they wanted a system that could foster "a seamless interaction" between human and machine, says Jeremy Gilbert, who joined the *Post* as director of strategic initiatives in 2014. "What we were interested in doing is looking at whether we can evolve stories over time," he says.

After a few months of development, Heliograf debuted last year. An early version autopublished stories on the Rio Olympics; a more advanced version, with a stronger editorial voice, was soon introduced to cover the election. It works like this: Editors create narrative templates for the stories, including key phrases that account for a variety of potential outcomes (from "Republicans retained control of the House" to "Democrats regained control of the House"), and then they hook Heliograf up to any source of structured data—in the case of the election, the data clearinghouse VoteSmart.org. The Heliograf software identifies the relevant data, matches it with the corresponding phrases in the template, merges them, and then publishes different versions across different platforms. The system can also alert reporters via Slack of any anomalies it finds in the data—for instance, wider margins than predicted—so they can investigate. "It's just one more way to get a tip" on a potential scoop, Gilbert says.

Rise of the Newsbots —————

Three more AI-powered tools for journalists. —Greg Barber

### Wibbitz

*USA Today* has used this AI-driven production software to create short videos. It can condense news articles into a script, string together a selection of images or video footage, and even add narration with a synthesized newscaster voice.

### News Tracer

Reuters' algorithmic prediction tool helps journalists gauge the integrity of a tweet. The tech scores emerging stories on the basis of "credibility" and "newsworthiness" by evaluating who's tweeting about it, how it's spreading across the network, and if nearby users have taken to Twitter to confirm or deny breaking developments.



## WIRED

The famous American magazine that focuses on how emerging technologies affect culture, the economy, and politics.



## SUBSCRIBE!

Exclusive experience for subscribers. Your subscription includes: unlimited access to WIRED.com; ad-free browsing experience; print subscription; digital edition of the magazine. Subscribe now!

---

[Wired News: How Yahoo Blew It](#)



**Download**

---

A Wired News article from yesterday - How Yahoo! Blew It - comes to some interesting conclusions: Semel has been Yahoo's CEO for nearly six .... Fred Vogelstein / Wired News: How Yahoo Blew It — Terry Semel was pissed. The Yahoo CEO had offered to buy Google for roughly \$3 billion, but the young .... Find the latest Yahoo news from WIRED. See related science and technology ... Did Bill Miller Blow the Microsoft-Yahoo Deal? By most accounts, Bill Miller may .... Yahoo in WIRED Malone explained, "it's just not easy to say what Yahoo is." ... By 2007, WIRED contributing editor Fred Vogelstein was willing to proclaim that Yahoo "blew it." Google beat Yahoo at the search engine game. Meanwhile, as Yahoo tried to become a media company, Google had bought YouTube.. Wired News: How Yahoo Blew It. Long Yahoo/Google article in Wired. The Yahoo CEO had offered to buy Google for roughly \$3 billion, but the young Internet .... Wired News is out with a fairly comprehensive article chronicling the career of Yahoo (YHOO) Chief Terry Semel under the headline, How .... The Yahoo CEO had offered to buy Google for roughly \$3 billion, but the ... If they wanted to experiment with the Yahoo news page, the news .... Wired technology is expected to hold a larger share of the light control switches ... Currently, the light control switches and dimmers based on wired ... Yahoo Finance Video. Virus Makes Lobsters So Cheap That Sellers Face a Fatal Blow ... Stock market news live: Markets tumble as coronavirus overrides .... Wired's Fred Vogelstein stirred up a fuss: Yahoo CEO ... Terry Semel -- a legendary Hollywood dealmaker, a guy who didn't even use email .... Bill Gates: The Mirror — Woman does online Secret Santa - is blown away when ... Reddit: Yahoo News — Bride shares outrage after wedding location causes .... ... the semi-infamous "How Yahoo Blew It" piece for Wired Magazine, has a ... Wired: In March, media giant Viacom sued Google, claiming that .... The latest news and headlines from Yahoo! News. Get breaking news stories and in-depth coverage with videos and photos. ... UK coronavirus survivor documents barbed wire food collection points in Wuhan as residents remain in lockdown. Newsflare. Why the ... Airlines face unparalleled blow from coronavirus outbreak.. Fred Vogelstein / Wired News: How Yahoo Blew It — Terry Semel was pissed. The Yahoo CEO had offered to buy Google for roughly \$3 billion, but the young .... Wired magazine has a strong (and long) criticism of Yahoo!'s search execution that it calls "How Yahoo! Blew It." Wired correctly notes that ...

137 Worm a Sign of Horrors to Come?, Wired News, Aug. ... Anick Jesdanun, Experts Avert Threatened Internet Attack, Yahoo! News ... 140Riva Richmond, Computer Worm Deals Consumers the Hardest Blow, Wall St. J., May 5, 2004, at B5.. How Yahoo Blew It (2007) (wired.com). 7 points by gavman on July 26, 2016 | hide | past | web | favorite · Guidelines | FAQ | Support | API | Security | Lists .... News analysis: In its search for a second act, Yahoo has decided it is no ... Wired 15.02: How Yahoo Blew It · Wired 13.03: The UnGoogle (Yes, .... A link to an external website Wired: How Yahoo Blew It submitted by a fan of Yahoo!. One of the best accounts I've read on the misfires and mistakes of Yahoo's .... Weird news from the Tacoma News Tribune newspaper in Pierce County WA. ... 2020 11:24 AM. 'Leaning Tower of Dallas' endures blows from wrecking ball .... Real News. Real Funny. (Wired) · How Yahoo blew it · 21 ». 4227 Clicks 4227 ... heh, must be current or former yahoo employees still holding shares voting ...

bdeb15e1ea

[Create captions for multimedia](#)

[Types of coders you'll meet along your road to code!](#)

[Dataedo 7.3.0 –](#)

[Best free online tools to create Professional Business Cards](#)

[DJ Music Mixer Pro 6.9.2 Activation With Crack](#)

[DVDFab 11.0.7.5 Crack Full 2020 \(FREE\)](#)

[Lenovo launches Tab 7 and Tab 7 Essential entry level tablets](#)

[Utenti accusano Apple di vendere dati relativi agli ascolti di iTunes](#)

[App Builder 2018.135 Free Download –](#)

[Passive aggressive Raspberry Pi used to publicly shame Comcast | News | Geek.com](#)